



PROGRAMME

193RD EAAE SEMINAR

Workshop (1st joined EAAE – EAERE seminar)

Valuation Methods in Agro-food and Environmental Economics. What's next?

December 3rd - 4th, 2025

Castelldefels (Barcelona, Spain)



PROGRAMME OUTLINE

WEDNESDAY 3RD DECEMBER

8:30 - 9:00	Reception and Registration (Entrance of the EEABB)	
9:00 - 9:30	Welcoming address (Sala de Graus - Room 002-a)	
9:30 - 11:00	Session 1A: Consumers (Room A31)	Session 1B: Citizens (Room A32)
11:00 - 11:30	Coffee Break organised by CREDA (Entrance of the EEABB)	
11:30 - 12:30	Plenary Session 1: Stephane Hess (Sala de Graus - Room 002-a)	
12:30 - 14:00	Session 2A: Consumers (Room A31)	Session 2B: Citizens (Room A32)
14:00 - 15:30	Lunch organised by CREDA (UPC Cafeteria)	
15:30 - 17:00	Session 3A: Consumers (Room A31)	Session 3B: Citizens (Room A32)
20:00	Dinner organised by CREDA (Restaurante Celeste - Castelldefels)	

PROGRAMME OUTLINE

THURSDAY 4TH DECEMBER

8:30 - 9:00	Registration (Entrance of the EEABB)		
9:00 - 10:30	Session 4A: Consumers (Room A14)	Session 4B: Citizens (Room A15)	
10:30 - 11:00	Coffee Break organised by CREDA (Entrance of the EEABB)		
11:00 - 12:00	Plenary Session 2: Salvatore Di Falco (Sala de Graus - Room 002-a)		
12:00 - 13:30	Session 5A: Farmers (Room A14)	Session 5B: Valuation fr. (Room A15)	Session 5C: Election (Room A17)
13:30 - 14:00	Closing Session (Sala de Graus - Room 002-a)		
14:00 - 15:30	Lunch organised by CREDA (UPC Cafeteria)		

PROGRAMME OUTLINE

WEDNESDAY 3RD DECEMBER

8:30 - 9:00 Reception and Registration

9:00 9:30 Welcoming address

9:30 - 11:00 Session 1A: Consumers (Room A31)

Chair person: Daniele Asioli

1. *Testing Hypothetical Bias: An Application to the Value of Environmental and Health Traits*
Jinghan Chen
University of Manchester
2. *Response time and choice randomness in choosing the preferred milk alternative*
Linda Arata
Università Cattolica del Sacro Cuore
3. *Revisiting price vector effects in discrete choice experiments in the context of food choice*
Faical Akaichi
Scotland's Rural College (SRUC)
4. Discrete Choice Experiments and Alternative Elicitation Procedures
Daniele Asioli
Università degli Studi di Padova

9:30 - 11:00 Session 1B: Citizens (Room A32)

Chair person: Julian Sagebiel

1. *Cost vector effects and experience in hypothetical discrete choice experiments*
Mattia Galante
University of Trento
2. *Recalled and contingent behavior data in recreation demand analyses*
Katarzyna Skrzypek
University of Warsaw
3. *What would others do? Revisiting inferred valuation to mitigate social desirability bias in stated preferences*
Jerico Fiestas
Leibniz Universität Hannover
4. A Pre-Registration Template for Transparent Choice Experiment Research
Julian Sagebiel
Universität Leipzig

11:00 - 11:30 Coffee Break

11:30 - 12:30 Plenary Session 1

Stronger together: synergies between machine learning and choice modelling
Stephane Hess

12:30 - 14:00 Session 2A: Consumers (Room A31)

Chair person: Anna Kristina Edenbrandt

1. *Are Consumers Willing to Share Farmers' Income Risk?*

Sophie Harzer

Universität Leipzig

2. *Public acceptance of climate-policy-induced food price increases in Poland: from DCE to policy simulation*

Grzegorz Rawa

Warsaw University of Life Sciences

3. *Convergent Validity in Incentive-Compatible Contingent Valuation: Bid-vector and elicitation format effects*

Wojciech Zawadzki

University of Warsaw

4. *Understanding asymmetric responses to taxes and subsidies through consideration set formation*

Anna Kristina Edenbrandt

Swedish University of Agricultural Sciences

12:30 - 14:00 Session 2B: Citizens (Room A32)

Chair person: Adam Wąs

1. *The impact of climate change on Welfare from Agricultural Ecosystem services: A nationally representative choice experiment in Norway*

Abinet Aweke

Norwegian University of Life Sciences

2. *Willingness to Pay for Public Goods - A Dutch Case Study on Sustainable Innovations*

Yan Jin

CREDA

3. *Non-use Benefits of Biodiversity in System of National Accounts: a Discrete Choice Experiment and Integration into a Simulated Exchange Value Approach*

Achille Amatucci

University of Brescia

4. *Valuing Agricultural Public Goods in Poland: A Position on Using Large-Scale Discrete Choice Experiments with Partial Profile Designs*

Adam Wąs

Warsaw University of Life Sciences

14:00 - 15:30 Lunch

15:30 - 17:00 Session 3A: Consumers (Room A31)

Chair person: Miroslava Bavorová

1. *When Tradition Meets Modern Labeling: Visual Attention and Consumer Choice for Parmigiano Reggiano PDO under Different Front-of-pack nutrition and eco-labels*
Rungsaran Wongprawmas
Università degli studi di Parma
2. *The Consumer Hurdle: A Sensory and Preference Heterogeneity Analysis of Quinoa-Fortified Bread in Egypt*
Borislav Rajkovic
IAMO
3. *What are consumers looking for in 3D-printed snacks? A discrete choice experiment in Italy*
Petr Mariel
Universidad del País Vasco
4. *Consumer Willingness to Pay for Animal Welfare: The Case of Eggs in the Czech Republic*
Miroslava Bavorová
Czech University of Life Sciences Prague

15:30 - 17:00 Session 3B: Citizens (Room A32)

Chair person: Kennet Uggeldahl

1. *A Novel Approach to Determining Spatially Explicit Values of Natural Capital*
Nino Cavallaro
Universität Leipzig
2. *Stated, Revealed, and Experienced Utility from Urban Green Space in the Largest German Cities*
Fabian Marder
Universität Leipzig
3. *Biodiversity preferences in urban environments: Partial choice experiment profiles and participatory GIS*
Niko Howai
University of Manchester
4. *Disentangling the benefits of improved ecological condition and water quality in individual lakes in Denmark: a stated choice experiment*
Kennet Uggeldahl
University of Copenhagen

20:00 Dinner

THURSDAY 4TH DECEMBER

8:30 - 9:00 Registration

9:00 - 10:30 Session 4A: Consumers (Room A14)

Chair person: Linde Götz

1. *Swaying Consumers to Accept Food Innovations: Inducing Reflection upon Information Provision*

Marieta Valente

Universidade do Minho

2. *Together or Not? Peer Influence on Millennials' Wine Preferences for Environmental Labels*

Pascale Bazoche

INRAE

3. *Decoding the Label: How Design and Language Shape Georgian Wine Preferences Across Generations*

Miranda Svanidze

IAMO

4. *Consumer acceptance of CRISPR gene-edited tomatoes in Germany: Identifying the Impact of Information within the Latent Class Model approach*

Linde Götz

IAMO

9:00 - 10:30 Session 4B: Citizens (Room A15)

Chair person: Ivan Petrov

1. *Information Framing and Valuation of Lignin-Based Plastics: Comparing Correlated vs. Uncorrelated Random Parameter Logit Models*

Milan Tatic

University of Bonn

2. *Exploring Public Perceptions and Valuation of Ecosystem Services in Sustainable Mountain Farming: a contingent valuation approach*

Mattia Mogetta

Università Politecnica delle Marche

3. *Citizens' willingness to pay for River Ecosystem Services: Evidence from Ecohydrological Forest Management*

Ibtissem Taghouti

CTFC

4. *Imperfect information in car investment decisions: Results from repeated stated preference experiments*

Ivan Petrov

Trinity College Dublin

10:30 - 11:00 Coffee Break

11:00 - 12:00 Plenary Session 2

Some Reflections on the Economics of Climate Change

Salvatore Di Falco

12:00 - 13:30 Session 5A: Farmers (Room A14)

Chair person: Lanjiao Wen

1. *Farmers' and Foresters' Acceptability and Perceived Efficacy of Green Nudges: A Best-Worst Scaling Experiment in Europe*
Francesca Barba
University of Trento
2. *Empirical assessment of the impact of farmers' risk and ambiguity attitudes on farm vulnerability levels. Mixed method analysis approach*
Marie-Rose Randriamarolo
UniLaSalle
3. *Understanding Farmer Preferences for Bio-Based Fertilizers and Their Usage: Evidence from Valle del Cauca, Colombia*
Erika De Keyser
KU Leuven Leuven Research & Development
4. *Designing a Carbon Compensation Scheme for Sustainable Agriculture: Evidence from Rice-Crayfish Farmers in Hubei, China*
Lanjiao Wen
Huazhong Agricultural University

12:00 - 13:30 Session 5B: Valuation frameworks (Room A15)

Chair person: Susan Chilton

1. *Integrating True Cost Accounting into a Holistic Valuation Framework for Dairy Farming in Flanders*
Henri Contor
KU Leuven Leuven Research & Development
2. *Biodiversity in Agriculture: A Comparative Analysis of Payment Mechanisms for Agri-Environmental Schemes*
Monserath Lascano
Università di Bologna
3. *A "Statistical" Approach to Valuing the Environment*
Susan Chilton
Newcastle University

12:00 - 13:30 Session 5C: Election (Room A17)

Chair person: Carlo Fezzi

1. *Too Hot to Go? Climate Change and the Future of Tourism and Housing Prices in the Alps*
Carolina Bonardi Pellizzari
Università degli studi di Padova
2. *Disposing of the unused: A Discrete Choice Experiment on small WEEE collection preferences in Belgium*
Sophie Van Schoubroeck
University of Antwerp
3. *Beyond the Single Binary Choice Format for Eliciting Willingness to Accept: Evidence from a Field Study on Onshore Wind Farms*
Carlo Fezzi
University of Trento

13:30 - 14:00 Closing Session

14:00 - 15:30 Lunch

END OF THE 193RD EAAE SEMINAR

Workshop (1st joined EAAE - EAERE seminar)

Valuation Methods in Agro-food and Environmental Economics. What's next?

