



# PROGRAMME **193RD EAAE SEMINAR**

Workshop (1st joined EAAE - EAERE seminar)  
*Valuation Methods in Agro-food and Environmental Economics. What's next?*

**December 3rd - 4th, 2025**  
Castelldefels (Barcelona, Spain)

# PROGRAMME OUTLINE

## WEDNESDAY 3RD DECEMBER

8:30 - 9:00	Reception and Registration (Entrance of the EEABB)	
9:00 - 9:30	Welcoming address (Sala de Graus - Room 002-a)	
9:30 - 11:00	Session 1A: Consumers (Room A31)	Session 1B: Citizens (Room A32)
11:00 - 11:30	Coffee Break organised by CREDA (Entrance of the EEABB)	
11:30 - 12:30	Plenary Session 1: Stephane Hess (Sala de Graus - Room 002-a)	
12:30 - 14:00	Session 2A: Consumers (Room A31)	Session 2B: Citizens (Room A32)
14:00 - 15:30	Lunch organised by CREDA (UPC Cafeteria)	
15:30 - 17:00	Session 3A: Consumers (Room A31)	Session 3B: Citizens (Room A32)
20:00	Dinner organised by CREDA (Restaurante Celeste - Castelldefels)	

# PROGRAMME OUTLINE

## THURSDAY 4TH DECEMBER

8:30 - 9:00	Registration (Entrance of the EEABB)		
9:00 - 10:30	Session 4A: Consumers (Room A14)	Session 4B: Citizens (Room A15)	
10:30 - 11:00	Coffee Break organised by CREDA (Entrance of the EEABB)		
11:00 - 12:00	Plenary Session 2: Salvatore Di Falco (Sala de Graus - Room 002-a)		
12:00 - 13:30	Session 5A: Farmers (Room A14)	Session 5B: Valuation fr. (Room A15)	Session 5C: Election (Room A17)
13:30 - 14:00	Closing Session (Sala de Graus - Room 002-a)		
14:00 - 15:30	Lunch organised by CREDA (UPC Cafeteria)		

# PROGRAMME OUTLINE

## WEDNESDAY 3RD DECEMBER

**8:30 - 9:00** Reception and Registration

**9:00 9:30** Welcoming address

**9:30 - 11:00** Session 1A: Consumers (Room A31)

**Chair person:** Daniele Asioli

1. *Testing Hypothetical Bias: An Application to the Value of Environmental and Health Traits*

**Jinghan Chen**

University of Manchester

2. *Response time and choice randomness in choosing the preferred milk alternative*

**Linda Arata**

Università Cattolica del Sacro Cuore

3. *Revisiting price vector effects in discrete choice experiments in the context of food choice*

**Faical Akaichi**

Scotland's Rural College (SRUC)

4. Discrete Choice Experiments and Alternative Elicitation Procedures

**Daniele Asioli**

Università degli Studi di Padova

**9:30 - 11:00** Session 1B: Citizens (Room A32)

**Chair person:** Julian Sagebiel

1. *Cost vector effects and experience in hypothetical discrete choice experiments*

**Mattia Galante**

University of Trento

2. *Recalled and contingent behavior data in recreation demand analyses*

**Katarzyna Skrzypek**

University of Warsaw

3. *What would others do? Revisiting inferred valuation to mitigate social desirability bias in stated preferences*

**Jerico Fiestas**

Leibniz Universität Hannover

4. A Pre-Registration Template for Transparent Choice Experiment Research

**Julian Sagebiel**

Universität Leipzig

**11:00 - 11:30** Coffee Break

**11:30 - 12:30** Plenary Session 1

**Stronger together: synergies between machine learning and choice modelling**  
Stephane Hess

**12:30 - 14:00** Session 2A: Consumers (Room A31)

**Chair person:** Anna Kristina Edenbrandt

1. *Are Consumers Willing to Share Farmers' Income Risk?*

**Sophie Harzer**

Universität Leipzig

2. *Public acceptance of climate-policy-induced food price increases in Poland: from DCE to policy simulation*

**Grzegorz Rawa**

Warsaw University of Life Sciences

3. *Convergent Validity in Incentive-Compatible Contingent Valuation: Bid-vector and elicitation format effects*

**Wojciech Zawadzki**

University of Warsaw

4. *Understanding asymmetric responses to taxes and subsidies through consideration set formation*

**Anna Kristina Edenbrandt**

Swedish University of Agricultural Sciences

**12:30 - 14:00** Session 2B: Citizens (Room A32)

**Chair person:** Adam Wąs

1. *The impact of climate change on Welfare from Agricultural Ecosystem services: A nationally representative choice experiment in Norway*

**Abinet Aweke**

Norwegian University of Life Sciences

2. *Willingness to Pay for Public Goods - A Dutch Case Study on Sustainable Innovations*

**Yan Jin**

CREDA

3. *Non-use Benefits of Biodiversity in System of National Accounts: a Discrete Choice Experiment and Integration into a Simulated Exchange Value Approach*

**Achille Amatucci**

University of Brescia

4. *Valuing Agricultural Public Goods in Poland: A Position on Using Large-Scale Discrete Choice Experiments with Partial Profile Designs*

**Adam Wąs**

Warsaw University of Life Sciences

**14:00 - 15:30** Lunch

**15:30 - 17:00** Session 3A: Consumers (Room A31)

**Chair person:** Miroslava Bavorová

1. *When Tradition Meets Modern Labeling: Visual Attention and Consumer Choice for Parmigiano Reggiano PDO under Different Front-of-pack nutrition and eco-labels*

**Rungsaran Wongprawmas**

Università degli studi di Parma

2. *The Consumer Hurdle: A Sensory and Preference Heterogeneity Analysis of Quinoa-Fortified Bread in Egypt*

**Borislav Rajkovic**

IAMO

3. *What are consumers looking for in 3D-printed snacks? A discrete choice experiment in Italy*

**Petr Mariel**

Universidad del País Vasco

4. *Consumer Willingness to Pay for Animal Welfare: The Case of Eggs in the Czech Republic*

**Miroslava Bavorová**

Czech University of Life Sciences Prague

**15:30 - 17:00** Session 3B: Citizens (Room A32)

**Chair person:** Kennet Uggeldorf

1. *A Novel Approach to Determining Spatially Explicit Values of Natural Capital*

**Nino Cavallaro**

Universität Leipzig

2. *Stated, Revealed, and Experienced Utility from Urban Green Space in the Largest German Cities*

**Fabian Marder**

Universität Leipzig

3. *Biodiversity preferences in urban environments: Partial choice experiment profiles and participatory GIS*

**Niko Howai**

University of Manchester

4. Disentangling the benefits of improved ecological condition and water quality in individual lakes in Denmark: a stated choice experiment

**Kennet Uggeldorf**

University of Copenhagen

**20:00** Dinner

# THURSDAY 4TH DECEMBER

**8:30 - 9:00** Registration

**9:00 - 10:30** Session 4A: Consumers (Room A14)

**Chair person:** Linde Götz

1. *Swaying Consumers to Accept Food Innovations: Inducing Reflection upon Information Provision*

**Marieta Valente**

Universidade do Minho

2. *Together or Not? Peer Influence on Millennials' Wine Preferences for Environmental Labels*

**Pascale Bazoche**

INRAE

3. *Decoding the Label: How Design and Language Shape Georgian Wine Preferences Across Generations*

**Miranda Svanidze**

IAMO

Consumer acceptance of CRISPR gene-edited tomatoes in Germany: Identifying

4. the Impact of Information within the Latent Class Model approach

**Linde Götz**

IAMO

**9:00 - 10:30** Session 4B: Citizens (Room A15)

**Chair person:** Ivan Petrov

1. *Information Framing and Valuation of Lignin-Based Plastics: Comparing Correlated vs. Uncorrelated Random Parameter Logit Models*

**Milan Tatic**

University of Bonn

2. *Exploring Public Perceptions and Valuation of Ecosystem Services in Sustainable Mountain Farming: a contingent valuation approach*

**Mattia Mogetta**

Università Politecnica delle Marche

3. *Citizens' willingness to pay for River Ecosystem Services: Evidence from Ecohydrological Forest Management*

**Ibtissem Taghouti**

CTFC

4. Imperfect information in car investment decisions: Results from repeated stated preference experiments

**Ivan Petrov**

Trinity College Dublin

**10:30 - 11:00** Coffee Break

**11:00 - 12:00** Plenary Session 2

### **Some Reflections on the Economics of Climate Change**

Salvatore Di Falco

**12:00 - 13:30** Session 5A: Farmers (Room A14)

**Chair person:** Lanjiao Wen

1. *Farmers' and Foresters' Acceptability and Perceived Efficacy of Green Nudges: A Best-Worst Scaling Experiment in Europe*

**Francesca Barba**

University of Trento

2. *Empirical assessment of the impact of farmers' risk and ambiguity attitudes on farm vulnerability levels. Mixed method analysis approach*

**Marie-Rose Randriamarolo**

UniLaSalle

3. *Understanding Farmer Preferences for Bio-Based Fertilizers and Their Usage: Evidence from Valle del Cauca, Colombia*

**Erika De Keyser**

KU Leuven Leuven Research & Development

4. *Designing a Carbon Compensation Scheme for Sustainable Agriculture: Evidence from Rice-Crayfish Farmers in Hubei, China*

**Lanjiao Wen**

Huazhong Agricultural University

**12:00 - 13:30** Session 5B: Valuation frameworks (Room A15)

**Chair person:** Susan Chilton

1. *Integrating True Cost Accounting into a Holistic Valuation Framework for Dairy Farming in Flanders*

**Henri Contor**

KU Leuven Leuven Research & Development

2. *Biodiversity in Agriculture: A Comparative Analysis of Payment Mechanisms for Agri-Environmental Schemes*

**Monserrath Lascano**

Università di Bologna

3. *A "Statistical" Approach to Valuing the Environment*

**Susan Chilton**

Newcastle University

## 12:00 - 13:30 Session 5C: Election (Room A17)

**Chair person:** Carlo Fezzi

1. *Too Hot to Go? Climate Change and the Future of Tourism and Housing Prices in the Alps*

**Carolina Bonardi Pellizzari**

Università degli studi di Padova

2. *Disposing of the unused: A Discrete Choice Experiment on small WEEE collection preferences in Belgium*

**Sophie Van Schoubroeck**

University of Antwerp

3. *Beyond the Single Binary Choice Format for Eliciting Willingness to Accept: Evidence from a Field Study on Onshore Wind Farms*

**Carlo Fezzi**

University of Trento

## 13:30 - 14:00 Closing Session

## 14:00 - 15:30 Lunch

---

# END OF THE 193RD EAAE SEMINAR

Workshop (1st joined EAAE - EAERE seminar)

*Valuation Methods in Agro-food and Environmental Economics. What's next?*

